

August 2009

Man O' War to launch in Britain

Man O'War will launch in the United Kingdom in September, teaming up with boutique wine distributor Stokes Fine Wines.

Stokes only represents winemakers who are passionate about making handcrafted wines, searching out those of the highest quality with bags of character; wines that speak of the place they are from and the people who make it. Man O' War is family owned and all estate grown, found at the eastern end of Waiheke Island, New Zealand. The vineyards are a stunning spread of coastal hillsides — 150 acres of vines spread over 90 individual parcels selected specifically for their terroir and microclimate. It's this attention to detail that produces such individual wines.

This obsession with quality and individuality means its wines find their way onto some of the best British wine shelves — including Harvey Nichols. Naturally, Man O' War is thrilled to be able to provide knowledgeable British palates with the best Waiheke Island has to offer.

Stokes' Sales and Marketing Manager, Justin Liddle, says: "I am delighted to be working with Man O' War Vineyards in the UK, a really outstanding producer that shares our philosophy for having fun while achieving well-planned and executed success. Man O' War is at the start of a very exciting adventure which I am so pleased to be part of and look forward to developing a long-standing partnership."

Man O' War's winemaker Duncan McTavish will be attending the launch, at 'Smiths' of Smithfield on Tuesday 8th September 2009, with the owners of Man O' War.

McTavish is no stranger to European shores: after graduating from Lincoln university in New Zealand as the inaugural graduate of the Bachelor of Viticulture and Oenology degree program in 1998, he travelled the world studying — and tasting at — some of the great wine growing regions of the world, including Burgundy and the Rheingau. He brings that experience to Man O' War, with a goal of creating iconic New Zealand wines.

Stokes Fine Wines website: www.stokesfinewines.com

Man O' War website: www.manowarvineyards.co.nz <http://www.youtube.com/manowarvineyards>

For more information

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